

CONTACT

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The purpose of the degree program in Visual Communication Arts is to prepare students for successful careers in Visual Communication. Those careers include, but are not limited to, advertising, animation, fashion design, filmmaking, interior design, package design, web design, and sustainable architecture. Broadly, students in the Visual Communication Arts degree program will learn the theory and practice of the dynamic between an image and an idea. They will acquire the conceptual and technical skills critical to the application of contemporary image-based communication in a global environment. They will, too, analyze and evaluate the creative process. All students will complete a set of core courses: Introduction to Two-Dimensional Design, Introduction to Three-Dimensional Design, Beginning Drawing, Introduction to Computer Graphics, and an art history elective. They will also complete a Speaking or Theater course - Effective Speaking or Introduction to Acting or Oral Interpretation - and a cardiovascular Physical Education course. Too, they will complete General Education courses in the State University of New York Knowledge and Skills Areas of Mathematics, Natural Sciences, Social/Behavioral Sciences, Foreign Language/Western Civilization/Other World Civilizations, Humanities, The Arts, and Basic Communication. Students will, further, complete elective courses in one of four areas of study: Multimedia Graphic Design, Fine Arts, Interior Design, or Art History.

The Visual Communication Arts degree program helps Broome Community College to fulfill its Vision, accomplish its Mission, and promote its Values. The broad and deep and highly innovative curriculum of the program meets the diverse needs, both immediate and life-long, of individuals and entities within the local community and beyond it. The student-centered orientation of the program will enhance its accessibility.



The purpose of the Visual Communication Arts degree program is to foster students' transfer to four-year institutions. The degree program encompasses concentrations in Art and Design, and Visual Communication.

Broome Community College does not discriminate on the basis of race, sex, color, religion, age, national origin, disability, marital status, sexual orientation, or status as a disabled veteran or veteran of the Vietnam era in the recruitment or education of students; the recruitment and employment of faculty and staff; or the operation of any of its programs or activities. Where relevant, state and federal laws apply.

APPLY ONLINE AT

www.sunybroome.edu/apply

**FOR FINANCIAL AID
AND SCHOLARSHIP
OPPORTUNITIES,
CONTACT:**

Email:
finaid@sunybroome.edu

Phone: 607-778-5028

Fax: 607-778-5451

Office:
Student Services 111

Regular Hours:
Mon - Fri, 8 am - 5 pm

Summer Hours:
Mon - Fri, 8 am - 4 pm

SEQUENCE OF COURSES

This model is a two-year course schedule (leading to an A.S. degree) for students meeting all program requirements and deciding to pursue full-time study. Schedules will be redesigned for those requiring preparatory courses or those deciding to pursue part-time study.

FIRST YEAR

Fall Semester 16 Credits

- ENG 110 - College Writing I
- ART 105 - Introduction to Two-Dimensional Design
- ART 115 - Beginning Drawing
- SPK 110 - Effective Speaking
— Or —
- THR 111 - Introduction to Acting
— Or —
- THR 114 - Oral Interpretation
- General Education Elective:
United States History, Western Civilization, Other World
Civilizations or Foreign Language. (3 Credits)
- Physical Education (cardiovascular) (1 Credit)

Spring Semester 15 Credits

- ART 106W - Introduction to Three-Dimensional Design
(Writing Emphasis)
- Gen. Ed. Elective Mathematics (3-6 Credits)
- ART 125 - Introduction to Computer Graphics
- ENG 111 - College Writing II
— Or —
- Literature elective (W)
- Approved Visual Communications Arts Elective
(3 Credits)

SECOND YEAR

Fall Semester 16 Credits

- Laboratory Science Elective (3 Credits)
- COM 100 Introduction to Mass Media
— Or —
- ENG 170 Creative Writing
— Or —

- LIT 263 Children's Literature
- ART 102 - History of Western Art I
— Or —
- ART 103 - History of Western Art II
— Or —
- ART 108 - History of Architecture I
— Or —
- ART 109 - History of Architecture II
- Approved Visual Communications Arts Elective
(3 Credits)
- Free Elective (3 Credits)

Spring Semester 15 Credits

- ENG 220 - Communicating About Ideas and Values
- SOC 111 Social Problems
— Or —
- SOS 101 Contemporary World Issues
— Or —
- SOS 111 Public Policy
— Or —
- SOS 120 Science, Technology and Democratic Society
- Approved Visual Communications Arts Elective
(3 Credits)
- Approved Visual Communications Arts Elective
(3 Credits)
- Free Elective (3 Credits)

MINIMUM GRADUATION REQUIREMENTS: 62

Notes

Students must take two Writing Emphasis W courses after ENG 110 and before ENG 220. Course substitutions must be made with the approval of the Program Coordinator.

For more information, go to
www.sunybroome.edu/liberal-arts