

NAME _____

CWID _____

**BUMM—MARKETING/MANAGEMENT/SALES – GENERAL EMPHASIS
(AAS DEGREE IN MARKETING/MANAGEMENT/SALES)**

**MATRICULATION FALL 2005 TO SPRING 2007
68 - 69 CREDITS NEEDED FOR DEGREE**

IP	C	GENERAL EMPHASIS:		CR.
		BUS 100 or BUS 111	ACCOUNTING I or FINANCIAL ACCOUNTING	4
		BUS 101 or BUS 210	ACCOUNTING II or MANAGERIAL ACCOUNTING	4
		BUS 112	QUANTITATIVE BUSINESS METHODS	3
		BUS 118	BUSINESS LAW I	3
		ENG 110	COLLEGE WRITING I	3
		BUS 141	MARKETING	3
		BUS 152	SELLING FUNDAMENTALS	3
		BUS 269	BUSINESS REPORTS & COMPUTER COMMUNICATIONS	3
			¹ ADVISOR APPROVED GENERAL EDUCATION COURSE	3
		BUS 120W	BUSINESS LAW II	3
		BUS _____	¹ BUSINESS ELECTIVES (12 credits)	3
		BUS _____		3
		BUS _____		3
		BUS _____		3
			¹ BUSINESS RELATED ELECTIVE (see below)	3
			¹ SOCIAL SCIENCE ELECTIVE	3
		ENG _____	¹ ADVISOR APPROVED ENGLISH COURSE	3
		BUS 115	BUSINESS STATISTICS	3
		PHS 111	² EARTH INVESTIGATIONS	3
			¹ MATH or SCIENCE ELECTIVE	3-4
		ECO 110W	MICROECONOMICS	3
		CST 105 or BUS 181 or (3) 1-cr. BIT _____	COMPUTER APPLICATIONS or THE INTERNET WITH BUSINESS APPLICATIONS or (3) 1 CREDIT APPROVED BIT ELECTIVES	3

¹ BE CERTAIN TO CONSULT ADVISOR WHEN SELECTING ELECTIVES.

² STUDENTS WHO ARE PLANNING TO TRANSFER ARE ADVISED TO TAKE A FOUR CREDIT LAB SCIENCE ELECTIVE.

IP In Progress Indicate term codes in the appropriate box above.
C Complete

BUSINESS RELATED COURSES: BHM, BIT, BNK, BUS, CST, DMR, LAW, MAT, MET

SUGGESTED BUSINESS ELECTIVES: BUS 110, BUS 116, BUS 129, BUS 131, BUS 135, BUS 152, BUS 154, BUS 181, BUS 210, BUS 224, BUS 229, BUS 238, BUS 245, BUS 246, BUS 248, BUS 262, BUS 275, BUS 297

THIS FORM IS FOR REFERENCE ONLY. THE OFFICIAL CONTRACT IS THE PROGRAM DISPLAY IN THE COLLEGE CATALOG.

NOTES:

REVIEWED BY:

Advisor

Date

Advisor

Date

Advisor

Date

Advisor

Date