

NAME _____

CWID _____

BUMM / MKT—MARKETING
(AAS DEGREE IN MARKETING/MANAGEMENT/SALES
WITH SEQUENCE IN MARKETING)

MATRICULATION FALL 2005 TO SPRING 2007
69 - 71 CREDITS NEEDED FOR DEGREE

IP	C	FALL SEMESTER:		CR.
		BUS 100	ACCOUNTING I	4
		BUS 107	FRESHMAN EXPERIENCE	1
		BUS 112	QUANTITATIVE BUSINESS METHODS	3
		BUS 118	BUSINESS LAW I	3
		BUS 141	MARKETING	3
		ENG 110	COLLEGE WRITING I	3
IP	C	SPRING SEMESTER:		CR.
		BUS 120W	BUSINESS LAW II	3
		BUS 248	HUMAN RESOURCE MANAGEMENT	3
		ECO 110W	MICROECONOMICS	3
			¹ ADVISOR APPROVED GENERAL EDUCATION COURSE	3
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IP	C	FALL SEMESTER:		CR.
		BUS 152	SELLING FUNDAMENTALS	3
		BUS 229	² ADVERTISING	4
		BUS _____	¹ BUSINESS ELECTIVE	3-4
			¹ ADVISOR APPROVED COMPUTER ELECTIVE (see below)	3
			¹ ADVISOR APPROVED ENGLISH COURSE	3
		PHS 111	³ EARTH INVESTIGATIONS	3
IP	C	SPRING SEMESTER:		CR.
		BUS 129	² CONSUMER BEHAVIOR	3
		BUS 242	² MARKETING SEMINAR	3
		BUS 246	PRINCIPLES OF MANAGEMENT	3
		BUS 269	BUSINESS REPORTS & COMPUTER COMMUNICATIONS	3
		BUS 267	² RETAILING IN A SERVICE ECONOMY	3
		MAT _____	¹ MATH OR SCIENCE ELECTIVE	3-4

¹ BE CERTAIN TO CONSULT ADVISOR WHEN SELECTING ELECTIVES.

² TAKE THESE COURSES IN THE SEMESTER (FALL OR SPRING) INDICATED. THEY ARE NOT OFFERED IN ALL SEMESTERS.

³ STUDENTS WHO ARE PLANNING TO TRANSFER ARE ADVISED TO TAKE A FOUR CREDIT LAB SCIENCE ELECTIVE.

IP In Progress Indicate term codes in the appropriate box above.
 C Complete

COMPUTER ELECTIVES: BUS 181, CST 105, CST 158 or APPROVED 1 CREDIT BIT COURSES.

THIS FORM IS FOR REFERENCE ONLY. THE OFFICIAL CONTRACT IS THE PROGRAM DISPLAY IN THE COLLEGE CATALOG.

NOTES: _____

REVIEWED BY:

 Advisor

 Date

 Advisor

 Date

 Advisor

 Date

 Advisor

 Date