

- Ref Nations of the World: A Political, Economic, & Business Handbook.
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 1010 Each country profile includes a business directory,
 .N37 information on economy, exports, trade, media, security, and more.
 2006 Maps and regional overviews are added in the back of the book.
- Ref Pearce, Lynn M., ed. Encyclopedia of American Industries.
 HC 4th ed. 2 vols. Detroit, MI: Thomson-Gale, 2005.
 102 These volumes offer detailed, comprehensive information
 .E53 on a wide range of American industries. Consulting this source
 2005 would be a good first step when researching an industry at BCC.
- Ref Troy, Leo. Almanac of Business and Industrial Financial Ratios. 36th ed.
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 5681 Provides 50 performance indicators on 192 industries.
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- Ref United States. Dept. of Labor. Bureau of Labor Statistics. Occupational
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 5381 Find job descriptions and information on employment
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 2004-05 <http://www.bls.gov/oco>
- Ref Vaida, Ashish K., ed. Globalization: Encyclopedia of Trade, Labor, and
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- Ref Werneke, Diane and Katherine A. DeBrandt. State Profiles: The Population
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 .S74 Rankings of states for key demographic and economic indicators.
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 and economic characteristics.

Books and Audiovisual Materials

The online public access catalog (OPAC) provides a listing of all books and audiovisual materials owned by the BCC Learning Resources Center. Reach the online catalog through the Library homepage on the World Wide Web (<http://www.sunybroome.edu/~library>).

A few of the subjects relating to Business include:

Accounting	Marketing—management
Advertising	Marketing research
Business—dictionaries	Product management
Business communication	Real estate business
Business ethics	Retail trade
Business planning	Small business
Cost accounting	Strategic planning
Economics	Success in business
Management	Young adults--employment

If you need help thinking of business subjects, consult Library of Congress Subject Headings, the big red books that sit on a lectern in the reference room, or ask a librarian. Most books about Business and related topics are located between HB and HG sections of the reference collection on the first floor and the circulating collection on the second floor.

Articles in Library Databases

Periodical articles will give you current information on business and related topics. Periodical databases help you locate an article. These online databases, or indexes as they used to be called, often provide the full-text of the article right on the screen. Or, they may just be the first step, by describing the article. Ask a librarian for more information.

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Newspapers and Newspaper Indexes

Newspapers are a good source of information on current events in business.

You can retrieve full-text New York Times articles online from the year 1995 to the present through the library database, *Custom Newspapers*.

You can get online full-text of Wall Street Journal for the past ninety days by coming into the Reference Room and using special passwords. Please ask a librarian.

The current print issues of the Wall Street Journal and the New York Times are available in the Periodical Room. We have an archive of New York Times articles on microfilm going back to 1950.

Find citations to articles published in the New York Times by using EBSCOhost's *Academic Search Premier*, or if you need articles back to 1977 use the database, *National Newspaper Index*.

World Wide Web (the open Web)

You can access the World Wide Web from any computer lab on campus as well as in the reference room. Explore sites that specialize in providing business information, such as the ones below. The Library home page can help you get started at 'Search: Internet'.

<http://finance.yahoo.com>

This user-friendly site offers business, financial, and company information as well as up-to-date news.

<http://www.knowthis.com> A compilation of marketing sites edited by a marketing professor.

<http://www.virtualpet.com/industry/mfg/mfg.htm> Here is Industry Research Desk's Industry Portals. Browse the list of industry categories.

Reference Faculty

If you have any questions or cannot locate the information you need, please stop by the reference desk. BCC's reference librarians will be glad to assist you.

Beverly Long 10/98; rev 1/08