

CONTACT

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The Program of instruction in Communications and Media Arts comprises theoretical and practically oriented course offerings in audio and video production, photography, film, acting, and various types of communication. Communications courses emphasize acquisition of both technical proficiency and theoretical knowledge.

The Program aims, on the one hand, to prepare graduates for immediate employment in a number of communications-related occupations, and on the other hand, for transfer to baccalaureate degree programs.

Graduates entering the job market after earning the associate degree will seek employment as production assistants, educational media technicians, media sales representatives, writers, on-air personalities, and photographers, as well as videographers, cinematographers, editors, and news personnel.

Those transferring to upper division colleges will major in audio-visual technology, film and photography, technical communications, radio and TV broadcasting, journalism, graphic reproduction, acting, and advertising. Subsequently, they will seek employment as photographers, filmmaker/cinematographers, scriptwriters, media producers, broadcasters, newspaper reporters, studio technicians, instructional media specialists, video and audio engineers, copy writers, media directors, actors, production media specialists, and sales or marketing managers.



APPLY ONLINE AT

www.sunybroome.edu/apply

FOR FINANCIAL AID AND SCHOLARSHIP OPPORTUNITIES, CONTACT:

Email:

finaid@sunybroome.edu

Phone: 607-778-5028

Fax: 607-778-5451

Office:

Student Services 111

Regular Hours:

Mon - Fri, 8 am - 5 pm

Summer Hours:

Mon - Fri, 8 am - 4 pm

SUNY Broome Community College does not discriminate on the basis of race, sex, color, religion, age, national origin, disability, marital status, sexual orientation, or status as a disabled veteran or veteran of the Vietnam era in the recruitment or education of students; the recruitment and employment of faculty and staff; or the operation of any of its programs or activities. Where relevant, state and federal laws apply.

SEQUENCE OF COURSES

This model is a two-year course schedule (leading to an A.S. degree) for students meeting all program requirements and deciding to pursue full-time study. Schedules will be redesigned for those requiring preparatory courses or those deciding to pursue part-time study.

FIRST YEAR

Fall Semester 16-17 Credits

- Mathematics Credits: 3-4 - [Students transferring to a four-year college are advised to complete MAT 136 or MAT 124]
- Physical Education (cardiovascular) Credit: 1
- COM 100 - Introduction to Mass Media
- ENG 110 - College Writing I
- HIS 100 - The Rise of the West: 1500-Present

Choose 1 of the following Art, Communications, and Theater courses

- ART 112 - Beginning Photography
- COM 125 - Introduction to Audio Theory and Production
- COM 130 - Introduction to Video Theory and Production
- COM 205 - Introduction to Filmmaking
- THR 140 - Announcing for Radio/TV
- THR 266 - Acting for TV, Film, and Commercials

Spring Semester 16 Credits

- Laboratory Science
- Civic Education - [HIS 130 or HIS 131 recommended for transfer]
- SOS 155 - Media and Society

Choose 2 of the following Art, Communications, and Theater courses

- ART 125 - Introduction to Computer Graphics
- ART 212 - Intermediate Photography
- COM 130 - Introduction to Video Theory and Production
- COM 150 - Public Relations
- COM 210 - Advanced Video Production
- THR 276 - Rehearsal and Performance for Television

SECOND YEAR

Fall Semester 15 Credits

- Communications
- BIT 180 - Computers and Communications - or approved elective
- COM 200 - Image Theory for Film, Photography, and Television
- SPK 110 - Effective Speaking

Spring Semester 15 Credits

- Communications
- COM 115 - Writing for the Media
— Or —
- COM 116 - Writing for Broadcasting
- COM 240 - Mass Media Research
- ENG 220 - Communicating About Ideas and Values

MINIMUM GRADUATION REQUIREMENTS: 62

For more information, go to
www.sunybroome.edu/liberal-arts