

College Assembly
Minutes of Meeting
February 13, 2017

Members Present: Jeremiah Godfroy, Nathan Waltz (alternate for Dave Michalak), Julie Lakin, Giovanni Scaringi, Alison Sheridan- Brennan, Michael Kinney, Denise Abrams, Carine Surdey, Scott Kavulich, Howard Streby, Joe DeAngelo, Sally Tripp (alternate for Jason Boring), Fermin Romero, Tracy Curtis, Francis Battisti, Michael Sullivan, Sesime Adanu, Penny DelFavero

Members Excused: Rosanne West, Mark Ryan, Angie Bergholtz, Debbie Morello

Members Absent: Mary Gilbert, Jamie Heron, Dr. Drumm, Robert Greaves

Guests: Amanda Soto, Marrice Pedroso

- Call to order: 3:04 PM. Giovanni opened the meeting and welcomed the group. Nathan Waltz and Sally Tripp were alternates; there was no objection. Quorum was established, the agenda was approved. The minutes were approved as submitted.

- CA Report:

- Giovanni noted that he was contacted by people who were looking for feedback on some information. There was nothing incumbent from the SG Chairs.

- Student Assembly Report:

- Amanda reported that election petitions are due February 15th and the election begins February 16th through the 21st. Petitions can be left outside the office. On Friday they endorsed a joint statement in opposition to the executive order; asking elected officials to take action. Student Your Voice Matters is February 23rd in AT 200 and they are hoping more students will attend.

It was also noted that the Faculty and Staff Your Voice Matters is February 16th from 11 – 12 in D201.

- COI Report: - Carine noted that COI did receive some referrals from SG Chairs. COI will be discussing the weather related closings/delays again. The initial concern was the wording of the announcement that caused some confusion and has been addressed. The timing of the announcement is another concern; there is a policy on the announcement, and the policy is going to COI for review.

There is also a snow cleanup concern from Student Assembly regarding the sidewalks and walking areas. A student concern about the Science Building basement was forwarded; there are classes there and no key available for the elevator. This will also be discussed.

The SG website committee will meet and there will be an official rollover of the new website within the next couple weeks.

The Chancellor's award process has moved forward.

- CAI Report:

Denise reported that the Chancellor's award nominees have been forwarded. The FCCC resolutions will be voted on this Wednesday. We will have discussion on Applied Learning and how we can assist Dani in gathering information from the campus, and Sesime will present on the retention analysis.

- Executive Vice President and Chief Academic Officer's Report:

- Dr. Battisti deferred his report in lieu of the presentation to come later. He will not be at the CAI meeting on Wednesday.

- Vice President of Administrative and Financial Affairs Report:

- Michael reported that it is looking like the budget will be balanced by the end of the year with no use of the budgeted fund balance. An updated copy of the forecast will be available at the next meeting.

Capital Projects: going to the board with a bid for 12-15 exterior doors that need repair. This project will be done during the spring to ensure safe egress out of the buildings. Carnegie is coming close to conclusion; we should have a final determination from the National Park Service related to the historical designation within thirty days. There's a 16 month time period; the target is to open Culinary in the fall of 2018. The new market and historical tax credits are worth 4.5 million dollars to the project. We hope to get a positive response on both fronts over the next couple weeks.

- Old Business:

- The FCCC resolutions will be on the next agenda.

- There was some discussion on the Applied Learning requirement; is this part of the FCCC resolutions? It was not. Dr. Battisti will go to Student Assembly to discuss the Applied Learning requirement.

- Other Business:

- Dr. Battisti led a discussion on the performance indicators that SUNY uses. It was SUNY Excels in 2015, indicators based on completion and graduation rates, etc. It's about access, completion, success, inquiry and engagement. We're not really a research institution which is what inquiry is about. There are 17 indicators for baseline data. We will be meeting March 2nd with Provost Cartwright in Albany. There will be a conversation with each campus' senior leadership. We've already sent out a survey to get information. This will be the basis for some of the grants we can go after (through four year colleges). Last year we got five grants through the performance fund. This is about where you see yourselves now, and where you see yourselves in the next 10 to 15 years.

- Sesime presented information on our data. We submit data to SUNY every semester. 2014 was the most updated data we had when we submitted for the projections. The enrollment projections show large increases. Graduation rates are stable. Hopefully using the initiatives we can increase our rates to the projections. The number of completions for 2011 was 1,113; for 2015: 1160 and the 2020 projection is 1413. We hope to increase our graduation rates based on initiatives.

Data was broken out according to program.

Our retention rates: 2011 – 59.6%. 2015 – 56.9%. 2018: 62% and 2020: 64%.

2015-2016 enrollment has increased. Out-of-state enrollments decreased slightly. Our hope is to stabilize or at least not go down. International students showed a slight increase. Enrollment broken out by race/ethnicity shows URM and non-URM. The trend for non-traditional students (based on age) is in a decline. Clearly our enrollment has gone up and down. Fast Forward is included in the enrollment data.

There was discussion on the goals and how to get to the projected goals. To yield 500 more graduates, you need probably 1500 new students.

We had submitted our enrollment trends to SUNY prior to SUNY Excels. We looked at the initiatives we have. We looked at the trend and it was a challenge to increase enrollment when high school rates were going down.

We worked on creative ways to increase enrollment and retention. Initiatives, like Achieving Success and EOP,

are tools used to increase retention and enrollment. We are subject to review these numbers over the years depending on the trends we observe. Two years, a year and a half ago we made these projections. Now we see we are reaching those projections. What are we doing to reach the projected goals? SUNY is projecting it up. The demographic locally is going down. How do you increase enrollment? Initiatives were put in place to increase enrollment: housing, the Binghamton Advantage Program, plant sciences, diversity. We're working with Cortland and with Cornell.

What do we need to do to make us unique? We're competing with all parts of SUNY.

We addressed our retention rate with specific initiatives and the retention rate improved. Our rates are good. We're above the national norm, in both graduation and retention, but still going down. We improve by doing things differently and by increasing quality.

Is it better to overestimate our goals? We think so. These are conservative estimates. We don't want to make them too low.

We are looking at regions. We need to better as well as we can in planning for the future.

What is the impact of free tuition? There are a lot of unknowns, but something will happen with tuition. This is why we brought in Bill Daggett. How do we maintain quality but look at doing things differently?

Your vision for the institution is one of the questions. We're fortunate we did a SWOT analysis for the strategic plan. How do we differentiate our campus from others? What's unique about SUNY Broome?

- Health Sciences. Distance Learning. Proximity to and relationship with BU.

- Cortland – a lot of articulations? How do they compare to other colleges? The articulations have been updated; they hadn't been updated for ten years.

- Location: close to 86 and 81. Proximity to other schools.

- Transfer mobility. We are the least expensive college between here and Marywood.

- Tuition: cost efficient.

- Fantastic faculty.

What puts us in a different league?

- Doctorates; Chancellor's Awards winners. Students may value a PhD instructor's qualifications and that's the kind of thing we need data on.

- Strong engineering program; highly looked upon. Surveys and opportunities for students.

- Placement; quality housing; athletics (girls' soccer team); hockey rink; casino on campus; teaching facilities (some are state of the art); incubator; culinary center; connections to local business community; IDA on campus; we are part of SUNY system. Synergy with SUNY system, the largest system in the world. Branding.

- Retention and graduation rates; excellent student support services; writing center, math center, tutoring, students with special needs. There were 600 students who took advantage of that, almost double 4-5 years ago.

- Employment on campus; encourages students to stay with us.

What can system administration do for us? Money. Strengthening the student workforce, more opportunity for applied learning. Alfred is looking at smaller classes. We have small classes and students like that. They believe they will be more successful.

Student activities; things to do around campus. Money for research and travel for academic reasons. Independent studies and students doing research projects. There are people doing projects.

Facilities are lacking. Business Building, walk through it and look at the classroom in Mechanical Building. Last year we spent money on upgrades but it is a slow process. Looking at money for capital is in the master plan.

Money for students; TA possibilities: discussion sections and research projects with faculty. Engage students more with faculty in the respective disciplines.

Assuming no constraints, what could be possible?

A dissertation for a stipend when a student graduates: like a capstone.
Pay a student's way and ensure that they may work here in the future.
Is there diversity within faculty? More than most SUNY schools? Can we be more diverse? Students make connections that way.
The survey has gone out for more ideas. It's not the same game anymore.

There being no further business, the meeting adjourned at 4:05 PM.

Next meeting date: Monday, February 27, 2017 at 3:00 PM.

Respectfully submitted,

Penny DelFavero
College Assembly Secretary